

Lesson Plan (Odd Semester 2023-24)

Class – M.Com

Subject - International Marketing

Paper Code – MC 311

Month	Dates	Topics to be covered	Assignment/Test
August	Week 1	Concept of International Marketing	
	Week 2	Opportunities and Challenges	Test
	Week 3	Environment	
	Week 4	Product Strategy	
September	Week 1	Branding	
	Week 2	Product Line	
	Week 3	International Distribution	Assignment
	Week 4	International Logistics	
	Week 5	Advertising	
October	Week 1	Personal Selling	
	Week 2	Pricing	
	Week 3	Transfer Pricing	Assignment
	Week 4	Price quotation	
	Week 5	Controlling Operation	
November	Week 1	Alternative Market Entry	Test
	Week 2	Revision	
	Week 3	Revision	Test
	Week 4	Revision	
	Week 5	Revision	

Lesson Plan (Odd Semester 2023-24)

Class – B.Com Final

Subject – Cost Accounting

Paper Code – BC 501

Month	Dates	Topics to be covered	Assignment/Test
August	Week 1	Nature and Scope of Cost Accounting	
	Week 2	Element of Cost	
	Week 3	Classification of Cost	
	Week 4	Limitation of Cost Accounting	Test
September	Week 1	Material -Issue and control	
	Week 2	Labour cost	
	Week 3	Numerical Question	Assignment
	Week 4	Overhead	
	Week 5	Numerical Question	
October	Week 1	Unit Costing	
	Week 2	Service Costing	Assignment
	Week 3	Job Costing	
	Week 4	Numerical Question	
	Week 5	Process Costing	
November	Week 1	Numerical Question	
	Week 2	Standard Costing	Test
	Week 3	Numerical Question	Test
	Week 4	Cost Control and Audit	
	Week 5	Revision	

Lesson Plan (Odd Semester 2023-24)

Class – B.Com Final

Subject – Auditing

Paper Code – BC 505

Month	Dates	Topics to be covered	Assignment/Test
August	Week 1	Meaning and Objective of Audit	
	Week 2	Types of Audit	
	Week 3	Importance of Audit	TEST
	Week 4	Limitations of Audit	
September	Week 1	Audit Process	
	Week 2	Audit Programme	ASSIGNMENT
	Week 3	Internal Control	
	Week 4	Internal check and Audit	
	Week 5	Routine Checking	
October	Week 1	Verification of Assets and Liabilities	
	Week 2	Appointment, Power and Duties	ASSIGNMENT
	Week 3	Liabilities of Audit	
	Week 4	Audit Report	
	Week 5	Investigation	
November	Week 1	Auditing of E – Commerce	TEST
	Week 2	Professional Conduct	
	Week 3	Ethics	
	Week 4	Revision	
	Week 5	Revision	

Lesson Plan (Odd Semester 2023-24)

Class – B.Com Final

Subject – Goods and Service tax

Paper Code – BC 503

Month	Dates	Topics to be covered	Assignment/Test
August	Week 1	Tax Structure in India	
	Week 2	Overview of GST	TEST
	Week 3	Administration of GST	
	Week 4	Taxable event	
September	Week 1	Levy and Collection of Tax	
	Week 2	Small taxable person	ASSIGNMENT
	Week 3	Composition scheme	
	Week 4	Time of supply	
	Week 5	Time of supply	
October	Week 1	Nature of supply	
	Week 2	Place of supply in case of goods	ASSIGNMENT
	Week 3	Place of supply in case of service	
	Week 4	Value of taxable supply	
	Week 5	Input tax credit	
November	Week 1	Registration	
	Week 2	Invoice and Return	TEST
	Week 3	Payment of tax	
	Week 4	Offences and Penalties	
	Week 5	Revision	

Lesson Plan (Odd Semester 2023-24)

Class – M.Com Final

Subject – Marketing Management

Paper Code – MC -106

Month	Dates	Topics to be covered	Assignment/Test
August	Week 1	Introduction of Marketing Management	
	Week 2	Functions of Marketing Management	Test
	Week 3	Marketing mix	
	Week 4	Environment	
September	Week 1	Marketing information system	
	Week 2	Marketing Research	Assignment
	Week 3	Consumer Behaviour	
	Week 4	Consumer Relationship	
	Week 5	Product Concept	
October	Week 1	Planning of New Product	
	Week 2	Branding, Labelling	Assignment
	Week 3	Price Determination	
	Week 4	Promotion	
	Week 5	Marketing Channel	
November	Week 1	Physical Distribution	
	Week 2	Social and Ethical	
	Week 3	Marketing and Information	Test
	Week 4	Revision	
	Week 5	Revision	