

Lesson Plan of Entrepreneurship Development (BC- 406)

Name of the Teacher: Dr. Yogita Sarohi

Class: B.com

Session: Jan-June 2024

Internal Marks: 20

Subject: Entrepreneurship Development

Semester: IV

External Marks: 80

Course Objectives

- To expand the knowledge of business environment and build an aptitude towards entrepreneurship.
- To empower the students with the knowledge required to flourish in the field of Business and entrepreneurship.

Course Outcome

At the end of the course, students will be able to:

- Explain the concept related to entrepreneurship.
- Understand the various process needed to be an entrepreneur.
- Analyse the various factors involved in becoming a successful entrepreneur.

Lesson Plan from 01.01.2024 to 30.04.2024

Month	Tentative Dates	Topic
January	01.01.24 to 06.01.24	Entrepreneur: An Overview, Entrepreneurship, Setting up a New Business
	08.01.24 to 13.01.24	Life Cycle of a New Business, Environmental Factors Affecting a New Business, Project Planning
	16.01.24 to 24.01.24	Market and Demand Analysis, Capital and Project Cost
	25.01.24 to 31.01.24	Source of Finance, Profit and Tax Planning
February	01.02.24 to 10.02.24	Entrepreneurship Development Programme
	12.02.24 to 17.02.24	Institutional Support to Entrepreneurship Development
	19.02.24 to 29.02.24	Government Support and Incentives to New Enterprises
March	01.03.24 to 09.03.24	Start Up India
	11.03.24 to 16.03.24	Mid Term Test
	18.03.24 to 22.03.24	Students Presentations and Skill India
	23.03.24 to 31.03.24	HOLI BREAK
April	01.04.24 to 06.04.24	Assignment Submissions
	08.04.24 to 13.04.24	Entrepreneurship Development Programme and Doubts Session
	15.04.24 to 20.04.24	Revision and Test
	22.04.24 to 30.04.24	Revision and Test

Dr. Yogita Sarohi

Teacher's Signature

Head/Coordinator Signature